# We're GDSN ready...are you?

Cook Medical is now publishing to the Global Data Synchronization Network (GDSN) and has partnered with atrify (formerly 1WorldSync). The GDSN is a subscription-based warehouse of certified data that enables all members of the healthcare supply chain to share common, accurate GTIN and GLN information.

## What are the benefits of GDSN to healthcare providers?

Providers can have visibility of products throughout the entire supply chain. This helps to improve inventory management. Providing accurate data improves ordering and invoicing quality. Additionally, maintenance of an item-crossreference database is no longer necessary.

# How GDSN works:

GTINs and GLNs are the two key elements of GS1 Master Data Standards. These elements are what differentiate it from general catalogue information.



#### GLNs (Global location numbers)

GLNs are 13-digit, globally unique numbers that identify physical locations and legal entities. Cook is now transacting via GLNs in these areas: **United Kingdom**, **Netherlands, Germany, Switzerland** 

## GTINs

## (Global trade item numbers)

GTINs are globally unique product identification numbers. GTINs are usually accompanied by a barcode on product packaging. They identify the manufacturer, product and packaging unit of measure. Cook Medical uses 14-digit GTINs.

# Data Pool provider:

To access the data, please contact our Data Pool provider atrify (formerly 1WorldSync) as follows: +49 221 93373-333 saleseurope@1worldsync.com The Cook Medical Europe GLN is 0827002100084



Should you have any queries or require support, please contact our EMEA Supply Chain Solutions Team at SCS-EMEA@CookMedical.com

